

Antigua.news

Breaking stories that captivate



**MEDIA
KIT**

ABOUT ANTIGUA.NEWS

ANTIGUA.NEWS HAS A BROAD AUDIENCE INTERESTED IN NEWS, EVENTS, AND INFORMATION RELATED TO ANTIGUA AND BARBUDA, THE REGION AND THE WORLD.

OUR READERS ARE LOCALS, EXPATRIATES, TOURISTS, AND ANYONE INTERESTED IN THE CULTURE, LIFESTYLE, AND CURRENT AFFAIRS OF ANTIGUA AND BARBUDA.

ANTIGUA.NEWS IS THE FASTEST GROWING ONLINE NEWS PORTAL BRINGING YOU NON-STOP BREAKING NEWS AS IT HAPPENS. IF IT'S NOT ON ANTIGUA.NEWS, IT PROBABLY DID NOT TAKE PLACE.



FOLLOWING

MONTHLY WEBSITE VISITORS

189K+

SOCIAL MEDIA FOLLOWERS

32K+

NEWSLETTER SUBSCRIBERS

15K+

ADVERTISE WITH US

WE OFFER FLEXIBLE
ADVERTISING RATES WHICH
ARE COMPLETELY NEGOTIABLE.
WE LET YOU CHOSE THE SPOT
ON THE WEBSITE THAT YOU
WANT. .

**SEE OUR RATE SHEET
FOR AD COSTS**



GET IN TOUCH

FOR ADVERTISING INQUIRIES, PLEASE CONTACT:

268-772-4369

268-779-1207

STAFF@ANTIGUA.NEWS



SCAN QR CODE AND TAKE A TOUR OF OUR SITE

Advertising Rate Sheet



Website Home Page

Home Page Logo Banner

Location: Top of the Entry Page next to the Antigua News logo

Size: 642 × 140 pixels

Rate - \$1300/month, \$375/week

Home Menu Banner

Location: Below the Home Logo Banner

Size: 978 × 100 or 642 × 140 pixels

Rate: \$1300/month, \$375/week

Home Content Banner (also accommodates video)

Location: Among news previews on the Home Page

Size: 642 × 340 pixels

Rate: \$1300/month, \$375/week

(video \$1500/month, \$425/week)

Home Margin Banners

Location: On either side of the page

Size: 100 × 651 pixels

Rate: \$1000/month, \$350/week

Home Content Banners

Location: Horizontally among news previews on home page

Size: 642 × 140 pixels

Rate - \$750/month, \$250/week

Email Us: staff@antigua.news

Call Our Sales Department: (268) 772-4369

Advertising Rate Sheet



Website Article Page

Article Logo Banner

Location: Next to logo at the top of all article pages

Size: 642 × 140 pixels

Rate: \$1,000/month, \$425/week

Article Menu Banner

Location: Below Article Logo Banner

Size: 642 × 140 or 978 × 100 pixels

Rate: \$1300/month, \$375/week

Home Content Banners

Location: Horizontally among news previews on home page

Size: 642 × 140 pixels

Rate - \$750/month, \$250/week

Article Margin Banners

Location: On either side of the page

Size: 100 × 651 pixels

Rate: \$1300/month, \$375/week

Article Post Copyright Banner (also accommodates video)

Location: At bottom of each article below copyright information

Size: 642 × 315

Rate: \$1300/month, \$375/week (Video \$1500/month, \$425/week)

Advertising Rate Sheet



Other Ads

Featured Classifieds

Location: Listed in widget on right side of Article Page
Rates: Business - \$100/month,
Non-profit - \$20/month

Death Announcements

Rate: \$100 per announcement
(No announcement length limit. Remains on site indefinitely)

Social Media Posts

Rate: \$150 per post
\$75 with purchase of additional ads
Graphics can be designed for client for additional charge.

Video for artists (discounted rate)

Rate: \$600/month, \$375/week
\$800/month (Includes 4 social media posts)

Upcoming Events

Location: Widget listing on right side of Home and Article Pages
(clickable to the 978 × 560 ad).
If featured, a 306 × 250 sized image is also required.
Size: 978 × 560 and 306 × 250 pixels
Rate: \$25.00/day, \$75.00/week, \$250.00/month

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